

Helen Doron Early English and Mathjogs Steal the Early Education Show at the Start Exhibition in Germany

Helen Doron Early English and Mathjogs were represented at the START exhibition for the third year running. START is the leading German Exhibition for Start-ups, Franchising and Entrepreneurs held in Essen with over 300 exhibitors, more than 16,000 visitors and 180 lectures and workshops.

"Whoever takes the step to becoming their own boss, needs not only a good idea and a convincing concept, he needs above all, well-informed advice and detailed information. Our attendance at START offers us the platform to meet many people and a chance to show our product. We are the leading and in fact, the only franchise at the leading edge of early children education represented at the exhibition. As a result, we are able to stand out and generate many new contacts" said Richard Powell National Coordinator for Germany.



Pictured at the Start Fair in Essen: Uli Bonnet, MF for Cologne and Monika Folkerts MF for Westfalen