

The Success of Helen Doron Early English to be presented at the W.I.N conference, as it Represents Potential Success for Women Everywhere

Helen Doron to head workshop at the Women's International Network conference to take place in Paris, France this weekend.

London, UK 6 October, 2010 Under the title of Realizing Vision with Clarity, Enthusiasm and Care, more than 800 leading women from around the globe are coming together for this 3 day conference in Paris, France on 6-8 October 2010. Women-owned businesses have been on the rise for over a decade, and much thought has gone into analyzing what important traits women possess that make their business successful. Firstly, women really do excel at multi-tasking, a vital tool for running any efficient business. Women also seem to be more intuitive than men, or at least more willing to listen to their inner voices. This makes them more sensitive to nuance, picking up those subtle signals, which can be an important information resource in business dealings. Women also tend to be more patient and open to sharing their knowledge with work colleagues, thus expanding and reinforcing their networking system. In some cases, a woman's more compassionate nature better motivates employees and helps attract customers.

Studies have found that some entrepreneurial activities may actually suit women best. How do women's leadership skills differ from men's? Women are found to be generally more persuasive than men are. They more readily learn from rejection and tend to persevere with a "Can Do" attitude. Women also have a more inclusive, team-building style associated with problem solving and decision-making.

Helen Doron Early English (HDEE) is the brainchild of a remarkable woman and an award-winning innovator in early education. Helen's early language learning methodology is based on three central principles: Teach Early, Repeated Background Home Hearing, and Positive Reinforcement. Today, she is virtually a household name in Europe with Learning Centres in over 30 countries and well over 500 franchisees located on 4 continents. Helen Doron Early English can easily boast over one million babies, toddlers, children and teens that have been taught using this breakthrough methodology in English language learning.

What's even more impressive? 88% of HDEE franchises are fully-owned and operated by women. Helen Doron is one of the few international franchises largely and successfully run by women, including head office, where most executives and educational programmes developers are women. Women working as franchise partners at Helen Doron span the globe and enjoy being business owners. They receive business training from the Helen Doron educational Group in order to understand how best to run a Learning centre, hire and manage staff, and grow with one of the most successful early learning methodologies in the world. In this way Helen Doron franchisees help provide for their families, can spend more time with their children, and of course make money in the process.

What about men? Many men are part of the growing team of franchise owners and teachers at Helen Doron as well. Men and women alike enjoy good financial prospects with one of the biggest names in the supplemental education industry. Helen Doron is a big happy international family with a great goal in mind – bettering the lives of children worldwide through superior English language education and personal development.

About the Helen Doron Educational Group

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The Helen Doron Educational Group stands at the forefront of innovative educational systems since 1985, providing exclusive learning programs and quality educational materials for babies, children and adolescents the world over. Our quality educational programs include Helen Doron Early English and MathRiders for inspired learning in small groups; Polly the Collie, Didi the

Dragon, Super-Nature and Ready Steady Move! designed for larger groups (kindergartens and schools). The Helen Doron children franchise model invites entrepreneurs to join a successful business operation that benefits children around the world. For more information www.helendorongroup.com