

The Helen Doron Early Education Group Adds 36 New Franchisees in 10 Countries

November 1, 2005 [The Helen Doron Group](#), international leader in Early English and Mathematics programs for young children, proudly announces the addition of 36 new franchisees. These geographically diverse centers include: 8 each in Germany and Poland, 5 in Hungary, 4 in Israel, 3 each in Cyprus and the Czech Republic, 2 in Italy and one each in China, Singapore and the Ukraine. "We are delighted by our rapid growth," says Anne Gordon, VP International Business Development. "Today, more and more business people recognise the huge benefits of joining the Helen Doron franchise network. They benefit both from our top level pedagogic methodologies and extensive franchise business experience. We aim at further increasing our presence in existing markets, penetrating new markets and continually enriching our scope of programs." The Helen Doron Group has been at the forefront of the now booming early education market for 20 years and has steadily expanded to more than 260 Learning Centres, with a presence in over 20 countries worldwide. Early Education has progressively become one of the fastest growing niche markets in the world. Recognizing the need for learning methods that are fun and enjoyable as well as highly effective, internationally acclaimed linguist Helen Doron built her method into a dynamic global franchise. English is the international language and mathematics is the universal language.

The Helen Doron Group offers both:

Early English is an easy, natural method of teaching English to children aged 3 months to 14 years.

Mathjogs is a state-of-the-art method for nurturing mathematical thinking and practical skills for children from 4 to 11 years. Both are unique methodologies, each fun and playful, designed to build children's confidence, self-esteem and cognitive aptitude.

About the Helen Doron Group: The Helen Doron Group has been involved with child enhancement and development services and products since 1985, bringing the world both the revolutionary Helen Doron Early English approach for teaching English as well as the unique Mathjogs method of teaching Math. With over 1,500 active Teachers, 261 Learning Centres and 31 Master Franchisors, distributed throughout Spain, France, Italy, Portugal, Switzerland, Germany, Poland, Ukraine, Slovakia, Austria, Hungary, Russia, Serbia, Cyprus, Israel, Hong Kong, Thailand, China and Singapore, Helen Doron International is a global leader in early education, teaching hundreds of thousands of students worldwide.

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